**NEKOOSA SPECIALTY MEDIA**

the BAG
spring

# As trends change, so can your walls. Attract attention with digitally printable, easy to remove wallcoverings.

VirtuWall® is a printable latex saturated wallcovering paper that can be used for a wide range of creative and promotional indoor applications. VirtuWall is easily installed on walls or other rigid surfaces. Unlike traditional painted wall murals, VirtuWall does not require a long-term commitment. Whenever you are ready for a change, remove the material and digitally print your next creative design. VirtuWall is available in both pre-pasted and non-pasted options.

## VirtuWall®    Pre-pasted

Compatible with UV inkjet, latex and true solvent printing platforms.

Activate pre-paste using a handheld pump pressure sprayer with water or consider using Zinsser® SureGrip® Activator when applying pre-pasted VirtuWall.

Dry strippable for easy removal.

## VirtuWall®    Non-pasted

Compatible with eco solvent, true solvent, UV inkjet and latex printing platforms.

Consider using Zinsser® Plus - SureGrip® Heavy Duty Clear Adhesive when applying non-pasted VirtuWall.

### Applications
Wall decals and décor
Murals
Point-of-purchase displays

### Product information
Printable
Easy removal
Buckram embossed pattern
10 mil. latex saturated paper

### Print Compatibility
Latex
UV Inkjet
Solvent
Ecosolvent (Non-pasted)

Certified for
**HP Latex Inks**

**300+** printer profiles
available at NEKOOSA.COM

r.tape | NEKOOSA
A NEKOOSA BRAND

Printed on Digital Coated 80# cover on a Ricoh C751EX

# TECHNICAL DATA ▶

| Physical Properties | | Latex | UV | Eco-Solvent |
|---|---|---|---|---|
| **Caliper** | | 215 µ (8.6 mil) | 180 µ (7.2 mil) | 205 µ (8.2 mil) |
| **Weight** | | 270 g/m² | 255 g/m² | 280 g/m² |
| **Base Material** | | PET | PET | PET |
| **Surface** | | Matte | Matte | Semi-Matte |
| **Gloss** | 60 °F | ≤ 3.0 | ≤ 5.0 | ≤ 20 |
| | 85 °F | ≤ 5.0 | ≤ 15.0 | ≤ 30 |
| **Color/L\*a\*b\*** | | 85/1.0/-6.0 | 85/1.0/-2.0 | 85/1.0/-4.0 |
| **Opacity** | | 74% ± 3 | 69% ± 3 | 70% ± 3 |
| **Fire Rating** | ASTM E84 | Class A | Class A | Class A |

| Ink Compatibility | Latex | UV | Eco-Solvent |
|---|---|---|---|
| **Eco-Solvent** | ● | | ★ |
| **Solvent** | ● | | ★ |
| **Latex** | ★ | | ● |
| **UV** | ● | ★ | ● |
| **Water Based Pigmented** | ★ | | |

● COMPATIBLE   ★ BEST RESULTS

| Roll Size | Latex | UV | Eco-Solvent |
|---|---|---|---|
| **36" X 100 ft.** | ● | | ● |
| **54" X 100 ft.** | ● | | ● |
| **60" X 100 ft.** | ● | | ● |
| **36" X 164 ft.** | | ● | |
| **54" X 164 ft.** | | ● | |
| **60" X 164 ft.** | | ● | |
| **87" X 164 ft.** | ● | | |

## GUIDELINES

### Printing Tips

Suitable printing condition: Temperature 15-30 °C (59-86 °F)/ Relative Humidity 30-60%.

Printing on translucent media is optimized when using an ICC printer profile. Profiles are available at rtape.com.

### Lamination

Lamination is optional. In order to protect image from physical damage and to decrease image fading, an over-laminate can be considered.

### Storage

Store in original packaging in a cool and dry environment. Temprature (10-25 °C (50-77 °F) Relative Humidity (50% RH).

### Warranty

One year from the date of purchase, with original packaging.

### Important Information

Backlit films are designed to add a wow factor to graphics. Before using this product, end user's shall determine the suitability for its intended use and application. It is the end user's responsibility to ensure the compliance of all laws and regulations concerning the use of the backlit film assumes all risk and liability therewith.